

LAUNDRY ASSOCIATION OF AUSTRALIA

CLEAN

Commitment to Low-impact, Eco-friendly and Accountable Laundering Now

Expression of Interest - Committee Membership 2026–2028

About the LAA CLEAN Initiative

The Laundry Association of Australia (LAA) is proud to launch the CLEAN Initiative - Commitment to Low-impact, Eco-friendly and Accountable Laundering Now - a dedicated committee established to lead the commercial laundry sector's transition to more sustainable, environmentally responsible and ESG-accountable operations.

As Australia accelerates its commitments under the Paris Agreement, as ESG reporting requirements expand to more businesses, and as customers increasingly demand environmental credentials from their service providers, the laundry sector faces both risk and opportunity.

The CLEAN Committee will be the LAA's authoritative voice on sustainability - developing environmental benchmarks, supporting members to set and achieve energy and water targets, guiding businesses through green certification pathways, and building the ESG reporting frameworks that will define the sector's social licence to operate into the future.

Our Vision, Mission & Purpose

VISION

A commercial laundry sector in Australia that is recognised as a leader in industrial sustainability - reducing its environmental footprint while remaining commercially viable and globally competitive.

MISSION

To equip every LAA member with the environmental benchmarks, targets, certification pathways and ESG reporting tools they need to operate sustainably and demonstrate their commitment to a cleaner Australia.

PURPOSE

To transform sustainability from a cost burden into a commercial advantage for Australian laundry businesses - through practical guidance, measurable targets and industry-wide collective action.

What the CLEAN Committee Will Do

The CLEAN Committee will develop a comprehensive sustainability framework for the Australian commercial laundry sector. Key programs and deliverables will include:

- Water Reduction Targets & Benchmarks**
 Establishing sector-wide water consumption benchmarks (litres per kilogram of processed linen) and publishing annual targets aligned with Australia's National Water Initiative and state-based water reduction commitments.
- Energy Efficiency Targets & Reporting**
 Developing energy intensity benchmarks (kWh per kg processed) for laundries of different sizes and customer segments, and supporting members to measure, report and reduce energy consumption and cost year-on-year.
- Green Certification Guidance**
 Producing a plain-language guide to relevant green certification pathways for Australian laundry businesses that may include NABERS, Green Star, Responsible Business Alliance (RBA), Carbon Neutral Certification and relevant ISO 14001 environmental management standards.
- LAA ESG Reporting Framework**
 Developing the LAA Sustainability Reporting Template - a sector-specific ESG reporting framework that allows laundry businesses of all sizes to measure and communicate their environmental, social and governance performance to customers, financiers and regulators.
- Renewable Energy & Carbon Reduction**
 Providing guidance on solar installation, renewable energy procurement, carbon offset schemes, and pathways to net zero for commercial laundry operations - including case studies from early-adopter LAA members.
- Chemical & Detergent Impact**
 Reviewing the environmental impact of laundry chemicals and detergents and developing guidance on lower-impact formulations, dosing optimisation, chemical recycling and trade waste compliance.
- Linen Lifecycle & Circular Economy**
 Developing guidance on extending linen lifecycle, reducing linen loss, textile recycling pathways and circular economy principles for commercial laundry operators and their linen supply chains.
- Chemical & Detergent Impact**
 Reviewing the environmental impact of laundry chemicals and detergents and developing guidance on lower-impact formulations, dosing optimisation, chemical recycling and trade waste compliance.

Key Environmental Metrics - Benchmark Focus Areas

The CLEAN Committee will focus on developing industry benchmarks across the following key environmental metrics in its inaugural term. These will form the foundation of the LAA Annual Sustainability Report.

Metric	Benchmark Unit	Why It Matters
Water Consumption	Litres per kg of processed linen	Australia's most water-intensive industrial sector per kg output - critical for water stewardship reporting
Energy Consumption	kWh per kg of processed linen	Energy costs represent 15–25% of laundry operating costs; key input for carbon footprint calculations

Gas Consumption	MJ per kg of processed linen	Natural gas used for steam and drying is a major Scope 1 emission source for commercial laundries
Carbon Emissions (Scope 1 & 2)	kg CO ₂ -e per kg of processed linen	Required for ESG reporting, customer sustainability questionnaires and future carbon tax compliance
Chemical Usage	Grams of active chemical per kg linen	Chemical load affects trade waste compliance, downstream water quality and environmental certification
Linen Loss Rate	% of linen items lost per wash cycle	Linen manufacture is resource-intensive; reducing loss reduces embodied carbon and cost
Waste to Landfill	kg of waste per tonne of linen processed	ESG and circular economy reporting; relevant to green certification and customer sustainability criteria
Renewable Energy %	% of total energy from renewable sources	Key indicator for net zero pathway reporting and green certification schemes

Committee Structure & Commitment

The inaugural LAA CLEAN Committee will comprise up to 12 members drawn from across the LAA membership - including laundry operators, equipment and chemical suppliers, sustainability consultants, energy advisors and allied trade professionals from all states and territories of Australia.

Committee Size	Up to 12 members for the inaugural 2026–2028 term
Term Length	2 years (2026–2028), renewable by mutual agreement
Meetings	Quarterly (minimum) - held online via video conference; in-person at the LAA National Conference annually
Time Commitment	Approximately 4–6 hours per quarter (meetings, benchmarking data review, working group contributions)
Roles Available	Chair (1 position) Deputy Chair (1 position) General Committee Members (up to 10 positions)
Working Groups	Sub-groups will be formed for Water & Energy, Carbon & Renewables, ESG Reporting, Certification Pathways, and Circular Economy
Key Deliverable	Publication of the LAA Sustainability Benchmarking Report by 1 st November of 2027
Remuneration	Voluntary (unremunerated)

Who We Are Looking For

We are seeking passionate, forward-thinking individuals who understand that sustainability is not just good for the environment - it is good for business. We want people who can help translate complex environmental requirements into practical actions that laundry businesses of every size can implement.

Strong candidates will demonstrate one or more of the following:

- Current or recent experience in the commercial laundry sector - as an operator, equipment supplier, chemical supplier, service provider or allied professional
- Experience with or strong interest in environmental sustainability, energy management, water efficiency, carbon accounting or ESG reporting
- Knowledge of relevant Australian environmental frameworks including NABERS, National Greenhouse and Energy Reporting (NGER), Clean Energy Finance Corporation (CEFC) programs, or state-based water efficiency schemes
- Experience with ISO 14001, Green Star, Carbon Neutral Certification, Responsible Business Alliance or similar environmental management or certification frameworks
- Ability to interpret environmental data and communicate it clearly to a diverse business audience
- Passion for circular economy, linen lifecycle management, chemical reduction or sustainable procurement
- Emerging sustainability professionals and next-generation industry leaders are strongly encouraged to apply

Open to: The CLEAN Committee is open to all LAA members. We actively seek representation from businesses of all sizes and geographic locations across Australia, as sustainability challenges and opportunities differ significantly by region and business scale.

EXPRESSION OF INTEREST FORM

LAA CLEAN Initiative - Committee Membership 2026–2028

Commitment to Low-impact, Eco-friendly and Accountable Laundering Now

Please complete all sections of this Expression of Interest form and return it to the LAA via email at admin@laundryassociationaustralia.com.au by the closing date. All EOIs will be reviewed by the LAA Board and applicants will be notified of the outcome within four weeks of the closing date.

 **EOI Closing Date: Friday, 31 July 2026** | Submit to:
admin@laundryassociationaustralia.com.au

SECTION A - Personal Details

Full Name	
Preferred Name	
Job Title / Role	
Organisation / Company	
State / Territory	
Email Address	
Phone Number	
LinkedIn Profile URL	Optional
Membership Type	☐ Laundry Operator Member ☐ Allied Trader / Supplier Member ☐ Equipment / Chemical Supplier Member ☐ Other LAA Member

SECTION B - Role Preference

Please indicate the role(s) you are expressing interest in. Chair and Deputy Chair roles will be determined by the LAA Board in consultation with applicants.

Role Preference	☐ Chair - I am interested in leading the CLEAN Committee as Chair ☐ Deputy Chair - I am interested in the Deputy Chair role ☐ General Committee Member - I wish to contribute as a committee member
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Working Group Interest (select all that apply)	☐ Working Group Lead - I am interested in leading a specific sustainability topic sub-group ☐ I am open to any role and happy to be directed by the Board
	☐ Water Efficiency & Reduction Targets ☐ Energy Efficiency & Renewables ☐ Carbon Accounting & Net Zero Pathways ☐ ESG Reporting Framework Development ☐ Green Certification Guidance (NABERS, Green Star, ISO 14001) ☐ Chemical Impact & Sustainable Detergents ☐ Circular Economy & Linen Lifecycle ☐ Sustainability Recognition & Awards Program ☐ Government Grants & Incentive Programs

SECTION C - Your Background & Experience

How long have you been involved in the commercial laundry sector or sustainability / environmental field?	
Please briefly describe your current role and organisation	
	Approx. 3–5 sentences
Describe your experience with environmental sustainability, energy or water management, carbon accounting or ESG reporting	
	Approx. 100–200 words
What sustainability initiatives, certifications or programs has your organisation already implemented or is currently working towards?	
	e.g. solar panels, water recycling, NABERS rating, ESG reporting, carbon offset purchasing
Areas of Expertise (select all that apply)	☐ Water efficiency & conservation ☐ Energy efficiency & management ☐ Renewable energy procurement & solar ☐ Carbon accounting & emissions reporting ☐ ESG reporting (GRI, SASB, TCFD or similar) ☐ ISO 14001 environmental management ☐ Green certification (NABERS, Green Star, Carbon Neutral) ☐ Chemical management & environmental impact ☐ Circular economy & waste reduction ☐ Government grants & green finance ☐ Sustainability communications & stakeholder engagement ☐ Other (please specify below)

Other areas of expertise (if applicable)

SECTION D - Motivation & Goals

Why are you applying to join the LAA CLEAN Committee? What motivates you?

Approx. 150–250 words

What do you see as the most significant environmental challenge or opportunity for the Australian commercial laundry sector in the next 5 years?

Approx. 100–200 words

What specific sustainability benchmark, certification guide or ESG resource would you most like to see the CLEAN Committee develop?

e.g. sector water benchmark, net zero roadmap, LAA ESG reporting template, green certification guide

Has your business or a business you have worked with undertaken a significant sustainability initiative? If so, briefly describe it and what was learned.

Optional - approx. 50–150 words

SECTION E - Availability & Commitment

Can you commit to quarterly meetings (online) for a 2-year term (2026–2028)?

- ☐ Yes - I can commit to the full 2-year term
☐ Yes - subject to employer / business approval
☐ I would like to discuss the commitment further before confirming

Are you able to attend the LAA National Conference in person annually?

- ☐ Yes
☐ Most years - travel dependent
☐ No - I would attend virtually

Are you willing to contribute benchmarking data from your business to the LAA Annual Sustainability Report (anonymised and aggregated)?

- ☐ Yes - I am happy to contribute environmental data from my business
☐ Yes - subject to anonymisation and data security confirmation
☐ Not applicable - I am a supplier / allied trade member
☐ I would prefer not to contribute business data at this stage

Are there any constraints on your availability we should be aware of?

Optional

SECTION F - Sustainability Snapshot (Optional but Encouraged)

This section is optional. We invite applicants to share current environmental metrics from their business or a business they work with. This data will be treated in strict confidence and will not be published individually - it helps the CLEAN Committee understand the current state of sustainability performance across the membership.

Approximate water consumption (litres per kg of linen processed)	Optional - if known
Approximate energy consumption (kWh per kg of linen processed)	Optional - if known
Does your business currently measure or report its carbon emissions?	Optional - Yes / No / In progress
Does your business hold any environmental certification or rating?	Optional - e.g. NABERS, Green Star, ISO 14001, Carbon Neutral
What is the single biggest sustainability challenge your business currently faces?	Optional - approx. 50-100 words

SECTION G - Professional Reference

Please provide one professional referee who can speak to your suitability for committee membership. Referees will only be contacted for shortlisted applicants.

Referee Full Name	
Referee Job Title / Organisation	
Referee Email Address	
Referee Phone Number	
Relationship to Applicant	e.g. employer, industry colleague, LAA member, sustainability advisor

SECTION H - Declaration & Privacy Consent

By submitting this Expression of Interest, I confirm that:

- The information provided in this form is true and accurate to the best of my knowledge
- I am a current financial member of the Laundry Association of Australia (LAA), or am applying on behalf of a current LAA member organisation
- I have read and understood the CLEAN Committee commitment requirements outlined in this EOI document
- I consent to the LAA storing and using the personal information provided in this form for the purposes of assessing my EOI and, if appointed, administering my committee membership
- I understand that personal information will be handled in accordance with the LAA's Privacy Policy and will not be disclosed to third parties without my consent
- I understand that submission of this EOI does not guarantee appointment to the CLEAN Committee

Full Name**Signature**

Sign above (printed copy) or type full name as digital signature

Date**HOW TO SUBMIT YOUR EOI****Email:** admin@laundryassociationaustralia.com.au**Subject Line:** LAA CLEAN Committee EOI - [Your Full Name]**Closing Date:** Friday, 31 July 2026 (5:00pm AEST)**More Information:** laundryassociationaustralia.com.au**Enquiries:** 0460 793 779

Attachments welcome: You are encouraged to attach a brief CV or professional profile (maximum 2 pages) to support your application.

Thank you for your interest in the LAA CLEAN Initiative.

Together, we are building a more sustainable commercial laundry industry for Australia and the planet.