

LAUNDRY ASSOCIATION OF AUSTRALIA

TILT

Technology, Innovation and the Laundry of Tomorrow
Expression of Interest - Committee Membership 2026–2028

About the LAA TILT Initiative

The Laundry Association of Australia (LAA) is proud to launch TILT - Technology, Innovation and the Laundry of Tomorrow - a dedicated committee focused on positioning the Australian commercial laundry sector at the forefront of technological advancement, operational innovation and industry transformation.

The commercial laundry industry is undergoing a period of rapid change. Automation, artificial intelligence, IoT-connected machinery, water and energy efficiency technologies, and data-driven operations are reshaping how laundries run - and how they compete. The businesses that invest in understanding and adopting these technologies will lead the sector. The TILT Committee exists to ensure that LAA members are at the front of that wave, not chasing it.

Established under the LAA banner, the TILT Committee will drive research, education, advocacy and practical guidance to help Australian laundry businesses - of every size - navigate and benefit from technological change. The Committee will operate as a formal advisory body to the LAA Board, with representation from laundry operators, allied trade and technology suppliers across all states and territories.

Our Vision, Mission & Purpose

VISION

An Australian commercial laundry sector that leads the Asia-Pacific region in technology adoption, operational innovation and sustainable industrial practice.

MISSION

To equip LAA members with the knowledge, tools and networks to confidently adopt emerging technologies and drive innovation across their operations.

PURPOSE

To build a smarter, more competitive and more sustainable laundry industry by connecting the people who use technology with the people who build it.

What the TILT Committee Will Do

The TILT Committee will be the engine room of technology and innovation activity for the LAA. Key programs and initiatives will include:

- Automation & AI Guidance**
Producing practical guides and case studies on automation, robotics and AI applications in commercial laundry - from tunnel washers to predictive maintenance systems.
- Water & Energy Innovation**
Identifying and promoting the latest water recycling, heat recovery, ozone laundry and energy-reduction technologies, supporting members to reduce costs and environmental impact.
- IoT & Connected Operations**
Exploring IoT-enabled machine monitoring, remote diagnostics, linen tracking (RFID/NFC) and digital workflow platforms that improve productivity and asset management.
- Technology Showcases at Conference**
Hosting a dedicated technology showcase and innovation session at the LAA Conference in 2028, featuring live demonstrations, supplier presentations and member case studies.
- Industry Research & Benchmarking**
Commissioning and publishing annual benchmarking reports on technology adoption rates, investment priorities and innovation barriers across the Australian commercial laundry sector.
- Supplier & Vendor Intelligence**
Maintaining a curated register of technology suppliers, software platforms and innovation partners relevant to the laundry sector, available exclusively to LAA members.
- Sustainability & Circular Economy**
Advising on sustainable laundry practices including textile lifecycle management, chemical reduction, linen loss minimisation and compliance with emerging ESG reporting requirements.
- Advocacy to Government & Regulators**
Providing the LAA Board with expert input on technology-related policy, including energy efficiency standards, data privacy obligations and government grant programs for industrial innovation.

Committee Structure & Commitment

The LAA TILT Committee will comprise up to 12 members, drawn from across the LAA membership - including laundry operators, technology and equipment suppliers, software developers, sustainability specialists and allied trade professionals from all states and territories of Australia. With Board permission experts outside the sector and LAA membership may be brought in for advisory purposes.

Committee Size	Up to 12 members for the inaugural 2026–2028 term
Term Length	2 years (2026–2028), renewable by mutual agreement
Meetings	Monthly recommended/ Quarterly (minimum) - held online via video conference; in-person at the LAA National Conference. What’s App group to set up by the CEO.
Time Commitment	Approximately 3–5 hours per quarter (meetings, reading, working group contributions, research review)
Roles Available	Chair (1 position) Deputy Chair (1 position)

Working Groups	General Committee Members (up to 10 positions)
	Members may be invited to lead or contribute to sub-groups on specific topics (e.g. Automation, Sustainability, Data & Connectivity)
Remuneration	Voluntary (unremunerated)

Who We Are Looking For

We are seeking forward-thinking, technically engaged individuals from across the LAA membership who are passionate about the role of technology and innovation in shaping the future of the commercial laundry sector. You do not need to be a technology expert - we are looking for people who are curious, committed and willing to contribute their knowledge and experience to move the industry forward.

Strong candidates will demonstrate one or more of the following:

- Current or recent experience in the commercial laundry sector - as an operator, equipment supplier, technology provider, consultant or allied trade professional
- Demonstrated interest in or experience with technology adoption, operational innovation, automation, sustainability or data-driven business improvement
- Ability to translate complex technical topics into practical, accessible guidance for a diverse membership audience
- Willingness to commit to the time requirements of committee membership (approximately 3–5 hours per quarter)
- Experience in any of the following areas is highly valued: engineering and equipment, software and data systems, sustainability and energy management, procurement, research and development, or business transformation
- Emerging professionals and next-generation leaders in the sector are strongly encouraged to apply - fresh perspectives are essential to innovation

Open to: The TILT Committee is open to all LAA members - laundry operators and allied traders alike. We actively seek geographic diversity across Australian states and territories, and welcome both large enterprise operators and small independent businesses.

EXPRESSION OF INTEREST FORM

LAA TILT Initiative - Committee Membership 2026–2028
Technology, Innovation and the Laundry of Tomorrow

Please complete all sections of this Expression of Interest form and return it to the LAA via email at admin@laundryassociationaustralia.com.au by the closing date. All EOIs will be reviewed by the LAA Board and applicants will be notified of the outcome within four weeks of the closing date.

🕒 EOI Closing Date: Friday, 31 July 2025 | Submit to:
admin@laundryassociationaustralia.com.au

SECTION A - Personal Details

Full Name	
Preferred Name	
Job Title / Role	
Organisation / Company	
State / Territory	
Email Address	
Phone Number	
LinkedIn Profile URL	Optional
Membership Type	<input type="checkbox"/> Laundry Operator Member <input type="checkbox"/> Allied Trader / Technology Supplier Member <input type="checkbox"/> Equipment Manufacturer / Distributor Member <input type="checkbox"/> Other LAA Member

SECTION B - Role Preference

Please indicate the role(s) you are expressing interest in. Chair and Deputy Chair roles will be determined by the LAA Board in consultation with applicants.

Role Preference	<input type="checkbox"/> Chair - I am interested in leading the TILT Committee as Chair <input type="checkbox"/> Deputy Chair - I am interested in the Deputy Chair role <input type="checkbox"/> General Committee Member - I wish to contribute as a committee member
------------------------	---

Working Group Interest (select all that apply)	<input type="checkbox"/> Working Group Lead - I am interested in leading a specific topic sub-group <input type="checkbox"/> I am open to any role and happy to be directed by the Board
	<input type="checkbox"/> Automation & Robotics <input type="checkbox"/> Artificial Intelligence & Machine Learning <input type="checkbox"/> IoT, Connectivity & Data Systems <input type="checkbox"/> Water & Energy Efficiency Technologies <input type="checkbox"/> RFID, Linen Tracking & Asset Management <input type="checkbox"/> Sustainability & Circular Economy <input type="checkbox"/> Software, ERP & Digital Operations <input type="checkbox"/> Government Grants & Innovation Funding <input type="checkbox"/> Emerging Technologies (other)

SECTION C - Your Background & Experience

How long have you been involved in the commercial laundry sector?	
Please briefly describe your current role and organisation	Approx. 3–5 sentences
Describe your experience with technology, innovation or operational improvement in the laundry or related industrial sector	Approx. 100–200 words
What specific technologies, systems or innovations are you most knowledgeable about or interested in?	e.g. tunnel washer automation, RFID linen tracking, ERP systems, heat pump technology, water recycling
Areas of Technical Expertise (select all that apply)	<input type="checkbox"/> Laundry equipment & engineering <input type="checkbox"/> Automation & process control <input type="checkbox"/> Software development & systems integration <input type="checkbox"/> Data analytics & business intelligence <input type="checkbox"/> Water treatment & resource efficiency <input type="checkbox"/> Energy management & sustainability <input type="checkbox"/> RFID, IoT & connected devices <input type="checkbox"/> Research & development <input type="checkbox"/> Technology procurement & vendor management <input type="checkbox"/> Business transformation & change management <input type="checkbox"/> Other (please specify below)
Other areas of expertise (if applicable)	

SECTION D - Motivation & Goals

<p>Why are you applying to join the LAA TILT Committee? What motivates you?</p>	<p>Approx. 150–250 words</p>
<p>What do you see as the most significant technology or innovation opportunity for the Australian commercial laundry sector in the next 5 years?</p>	<p>Approx. 100–200 words</p>
<p>What do you see as the biggest barrier to technology adoption for Australian laundry operators, and how could the TILT Committee help address it?</p>	<p>Approx. 100–200 words</p>
<p>Is there a specific TILT program, working group or initiative you would like to lead or champion?</p>	<p>e.g. automation guide, RFID linen tracking pilot, sustainability benchmarking report</p>

SECTION E - Availability & Commitment

<p>Can you commit to quarterly meetings (online) for a 2-year term (2026–2028)?</p>	<p> <input type="checkbox"/> Yes - I can commit to the full 2-year term <input type="checkbox"/> Yes - subject to employer / business approval <input type="checkbox"/> I would like to discuss the commitment further before confirming </p>
<p>Are you able to attend the LAA National Conference in person in 2028?</p>	<p> <input type="checkbox"/> Yes <input type="checkbox"/> Most years - travel dependent <input type="checkbox"/> No - I would attend virtually </p>
<p>Are you willing to contribute to working groups or sub-committees between quarterly meetings?</p>	<p> <input type="checkbox"/> Yes - I am happy to take on additional working group responsibilities <input type="checkbox"/> Yes - on a limited basis depending on the topic <input type="checkbox"/> I prefer to contribute at quarterly meetings only </p>
<p>Are there any constraints on your availability we should be aware of?</p>	<p>Optional - e.g. known travel restrictions, seasonal business pressures, international commitments</p>

SECTION F - Innovation Snapshot (Optional but Encouraged)

This section is optional. We invite applicants to share a brief example of a technology or innovation they have been involved with, observed or championed in the laundry sector or a related industry. This helps the LAA Board understand the breadth and depth of experience across applicants.

<p>Briefly describe a technology, innovation or process improvement you have been involved with or observed</p>	<p>What was the technology? What problem did it solve? What was the outcome? Approx. 100–200 words</p>
<p>Is there a technology trend, emerging platform or international innovation you believe the Australian laundry sector should be paying attention to right now?</p>	<p>Optional - approx. 50–100 words</p>

SECTION G - Professional Reference

Please provide one professional referee who can speak to your suitability for committee membership. Referees should be a current or former employer, industry colleague or fellow LAA member. Referees will only be contacted for shortlisted applicants.

Referee Full Name	
Referee Job Title / Organisation	
Referee Email Address	
Referee Phone Number	
Relationship to Applicant	<p>e.g. current employer, industry colleague, LAA member, technology partner</p>

SECTION H - Declaration & Privacy Consent

By submitting this Expression of Interest, I confirm that:

- The information provided in this form is true and accurate to the best of my knowledge
- I am a current financial member of the Laundry Association of Australia (LAA), or am applying on behalf of a current LAA member organisation
- I have read and understood the TILT Committee commitment requirements outlined in this EOI document
- I consent to the LAA storing and using the personal information provided in this form for the purposes of assessing my EOI and, if appointed, administering my committee membership
- I understand that personal information will be handled in accordance with the LAA's Privacy Policy and will not be disclosed to third parties without my consent
- I understand that submission of this EOI does not guarantee appointment to the TILT Committee

Full Name	
Signature	Sign above (printed copy) or type full name as digital signature
Date	

HOW TO SUBMIT YOUR EOI

Email: admin@laundryassociationaustralia.com.au
Subject Line: LAA TILT Committee EOI - [Your Full Name]

Closing Date: Friday, 31 July 2025 (5:00pm AEST)

More Information: laundryassociationaustralia.com.au

Enquiries: 0460 793 779

Attachments welcome: You are encouraged to attach a brief CV or professional profile (maximum 2 pages) to support your application.

Thank you for your interest in the LAA TILT Initiative.

Together, we are building a smarter, more innovative commercial laundry industry for Australia.